

Project “Cultural and Creative Industries Cooperation
and Innovation in the Northern Dimension Countries”

On-line Focus Group

“The Partnership Market - CCI Connectivity
and Cross-Sectoral Innovation”

Date and time:

2 July, 2020 from **11.00 to 13.00** (Riga time, GMT +3)

Thank you for registering for the event!

To join the event, please, use the link which you received from Zoom after you had registered for the event. In case you have difficulties with finding the link in your mails you can register again using by clicking [here](#) and you will get the link to the event immediately into your inbox.

Tentative Program:

- 11.00 - 11.15** Welcome from Dace Resele, Head of NDPC Secretariat
- 11.15 - 11.30** Presentation of the project & status of the mapping process, Terry Sandell, Team Leader & Petya Koleva, Project Expert
- 11.30 - 11.40** Q&A
- 11.40 - 11.45** Introduction to group discussions and switching to the groups, Terry Sandell, Signe Adamovica
- 11.45 - 12.30** Discussions in groups
- 12.30 - 12.35** Switching back to plenary/the general room
- 12.35 - 13.00** Feedback from the groups and wrap-up

Focus of group discussions:

Group 1. CCI cross-sectoral working before and after coronavirus.

To what degree will CCI funding and support be affected by economic recession caused by the pandemic? To what extent will CCIs be resilient (e.g. as they were after the 2007-8 financial crisis)? Will shifting priorities in public policies in the post-COVID situation see CCI funding and support increasingly dependent on the CCI contribution to other sectors and agendas? To what extent will the working from home culture, which has emerged from the situation caused by the COVID-19, increase or decrease demand for co-working spaces and multi-disciplinary hubs?

Group 2. What drives cross-sectoral relationships and innovation?

What are the factors that generate cross-sectoral relationships? What sparks cross-sectoral innovation? How does or should 'match-making' work? How should resources for 'match-making' be provided? Funding mechanisms often encourage opportunism and grant-chasing - to what extent should 'partnership promiscuity' be encouraged and incentivised?

Group 3. What interventions are needed to stimulate increased cross-sectoral activity? (systemic and organizations' perspective)

What kind of incentives for cross-sectoral innovation are currently available and how effective are they? What works well, what needs to be improved? What other incentives for cross-sectoral collaboration are needed? Are creation of 'forced partnerships' (e.g. through cross sectoral funding criteria) an effective form of public policy?

Group 4. What are the main barriers or obstacles inhibiting cross-sectoral relationships? (actors and industry representatives' perspective)

How have your (or your colleagues') organization's cross-sectoral collaborations been affected recently and what solutions have you come up with? What are the obstacles to cross-sectoral collaborations? What kind of measures could be implemented to overcome them?